



Jemma Polland | Graphic Designer

“Jemma is talented, hard working and unflappable. She deals with a high workload conscientiously and with great attention to detail. She has a great sense of humour and her clients and colleagues always find her a pleasure to work with.”

Profile

Jemma Polland
Twickenham
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Personal Statement

I am an experienced Graphic Designer who has worked with commercial and corporate brands, across a range of media from digital design to print. I am creative thinking with a good eye for detail, and a capable self-starter who enjoys working as part of a team. I'm passionate about design and am looking for a role that I can bring my energy and enthusiasm to.

Skills



Adobe Creative Suite | Quark
HTML | CSS | CMS | Digital
Drawing | Artworking
Communication | Creative thinking
Social Media | PR | Marketing Copywriting
| Proof-reading
Time management
Liasing with clients & suppliers

References available on request.

Experience

2013 - present
PurpleFox Marketing Ltd, Newbury
Graphic Designer

Sole responsibility for all print and digital design in this award winning business, including email and marketing campaigns for a range of external clients and in-house materials. Clients include: Waterford, Edition hotels and Senitor Recruitment.

2011 - 2013
Sovereign Housing Association, Newbury
Graphic Design Assistant

Working as part of the Communications team assisting in the design, print and management of all in-house and resident facing material, including magazines, corporate documents, exhibition graphics and web/ digital material.

This was a busy and varied role, working with the studio to produce solutions for everyone from the executive board through to our sales and marketing department. The wide range of audiences and needs of this challenging sector means a good working knowledge of brand was essential, as well as the ability to think creatively within restrictions.

2010 - 2011
MYVELO cycles, North Acton
Graphic Design Intern

I was responsible for all advertising, marketing and in-house design needs in this marketing driven start-up business selling personalised bicycles. I gained valuable experience in design for print, web, marketing and advertising purposes and was also involved with social media, PR and copywriting. The ability to successfully prioritise work and manage multiple projects at once was essential.

Education

2007 – 2010
Thames Valley University, Reading
BA(hons) Graphic Design (Visual Communications) | 2:1

2006 – 2007
Thames Valley University, Reading
BTEC Diploma Foundation Studies (Art and Design)

2006 **A-Levels** | 4 x B 2004 **GCSE's** | 5 x A 5 x B